

What is claimed is:

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1. A computer-based method of authoring title material, comprising the steps of:
providing an automation program, macro or module; and
automatically authoring, using a computer, a title material derived from at least
5 one database file using said automation program, macro, or module.
2. The method of claim 1, further comprising:
automatically distributing said title material.
3. The method of claim 1, further comprising:
automatically authoring said title material in more than one language.
- 10 4. The method of claim 1, further comprising:
automatically saving said title material in at least two formats.
5. The method of claim 1, further comprising:
automatically authoring meta material relating to said title material.
- 15 6. The method of claim 5, further comprising:
automatically distributing said meta material.
7. The method of claim 1, further comprising:
automatically authoring marketing material relating to said title material.
8. The method of claim 7, further comprising:
automatically distributing said marketing material.
- 20 9. The method of claim 1, further comprising:
automatically authoring control material relating to said title material.
10. The method of claim 9, further comprising:
automatically distributing said control material.

11. The method of claim 1, wherein said title material comprises a work that is capable of being associated with a unique identification alpha-numeric code.

12. The method of claim 11, wherein said code comprises an ISBN code, an ISSN code, a UPC number, or an SKU code.

5 13. The method of claim 12, wherein said title material comprises a written publication.

14. The method of claim 1, further comprising automatically authoring a plurality of title materials derived from said at least one database file using said automation program, macro, or module.

10 15. The method of claim 1, wherein said step of automatically authoring occurs in response to a request to obtain said title material by a recipient.

16. A computer-based system that authors title material, comprising:

a computer;

an automation program, macro, or module;

15 a title material, wherein said title material is automatically authored using said computer that implements said automation program, macro, or module.

17. The system of claim 16, wherein said computer automatically distributes said title material to a second computer over a system of networked computers.

18. The system of claim 17, wherein said title material is sold via said second
20 computer over said system of networked computers to an end-user.

19. The system of claim 18, wherein said system of networked computers is the Internet.

20. The system of claim 16, wherein said title material is capable of being automatically authored in more than one language.

21. The system of claim 16, wherein said computer automatically saves said title material in at least two formats.

5 22. The system of claim 16, wherein said computer automatically authors meta material relating to said title material.

23. The system of claim 22, wherein said computer automatically distributes said meta material to a second computer over a system of networked computers.

10 24. The system of claim 16, wherein said computer automatically authors marketing material relating to said title material.

25. The system of claim 24, wherein said computer automatically distributes said marketing material to a second computer over a system of networked computers.

15 26. The system of claim 16, wherein said computer automatically authors control material relating to said title material, wherein said computer automatically uses said control material to account for said title material.

27. The system of claim 16, further comprising:

meta material relating to said title material, wherein said meta material is automatically authored by said computer and automatically distributed to a second computer by said computer over system of networked computers;

20 marketing material relating to said title material, wherein said marketing material is automatically authored by said computer and automatically distributed to said second computer by said computer over said system of networked computers;

control material relating to said title material, wherein said control material is automatically authored by said computer; and

a recipient, wherein said recipient purchases said title material via said second computer over said system of networked computers.

5 28. The system of claim 16, further comprising a template, wherein said template is used to author a plurality of title materials using said automation program, macro, or module, wherein said plurality of title materials are to be commercially available.

29. A computer-based method of authoring title material, comprising the steps of:

providing an automation program, macro, or module;

10 automatically authoring, using a computer, a title material derived from at least one database file using said automation program, macro, or module;

automatically authoring meta material, wherein said meta material relates to said title material;

automatically distributing said title material; and

15 automatically distributing said meta material.

30. The method of claim 29, further comprising automatically authoring marketing material, wherein said marketing material relates to said title material.

31. The method of claim 29, wherein said title material is authored in more than one language.

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